

Kavita Chepovetsky

kavita.ca | k.chepov@gmail.com

I recently graduated from the University of Waterloo with an honors degree in Global Business and Digital Arts, a specialized program which crosses business, design, and computer science. I have more than 3 years of UX design experience across a variety of fields.

I like to use:

Sketch | Axure | OmniGraffle | Illustrator CC | Photoshop CC | InDesign CC | Experience Designer CC | InVision | Flinto | Proto.io | Craft |

I have experience in:

Low & High fidelity wireframing | Mockups | User journeys | User testing | Information architecture | Personas | Competitive & usability assessments

For these platforms:

Mac | Windows OS | iOS | Android | WatchOS

Achievements

University of Waterloo Dean's list 2015 - 2017
uXperience Hackathon Finalist
Leadership Award Recipient, Ursula Franklin Academy
Certified Ontario Scholar (average of 80%+)
Fluent French speaker

Education

Bachelor's degree of Global Business & Digital Arts, With Distinction - Dean's Honors List University of Waterloo (September 2013 - June 2017)
Graphic Design and Communication, University of Leeds (January 2016 - May 2016)

UX Designer

Amazon, August 2017 - Present

Freelance User Experience Designer / Information Architect

Havas Worldwide Digital, May 2014 - July 2017

Worked with various clients including Home Hardware, TELUS Digital, BlackRock, Habitat for Humanity, IBM, National Bank of Canada, Shoppers Drug Mart, Volkswagen, Rogers and Hewlett-Packard. Worked closely with business and development teams throughout the entire product development life cycle, from inception to deployment.

UX Design Intern

Amazon, May 2016 - August 2016

Designed and prototyped a mobile advertisement manager experience for Amazon sellers. Conducted competitive audits, wrote use cases to align with business goals, designed thorough user journeys, and documented new design patterns to be implemented by development. Built high fidelity prototype of go-to-market application.

Undergraduate Research Assistant

Advanced Interface Design Lab, University of Waterloo
September 2015 - December 2015

Part of a team of masters students conducting usability tests on web tasking interfaces, gathering data on onboarding, task timings, and errors. Designed, prototyped a new web tasking service for IBM.

Freelance User Experience Designer

Jam3, August 2015

Created wireframes and mockups of an interactive data visualisation project for VISA. Presented these designs to stakeholders and developers.

Associate Experience Architect Intern

Critical Mass, May 2015 - September 2015

Designed Apple Watch & mobile interfaces for Citi Bank. Wrote & reviewed user testing documents and diary studies. Created Greenlane: a web app brought from idea to product by a team of 8 interns. Led the entire UX process from ideation, sketching, high-fidelity wireframing, prototyping, to running and recording in-house user testing.